

# Sponsorship Plan

## Igniting Networking and Collaboration

You don't want to miss Cultivated Connections 2nd annual event! Bringing together professionals from various fields and background to promote collaboration and connections in a unique way.



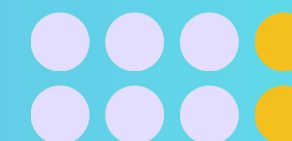
### Target Audience

Young professionals in the Atlanta area looking to cultivate relationships and collaboration across different fields.



### 09 Panelist

Atleast 9 panelist from different career paths with high expertise



● September 2026

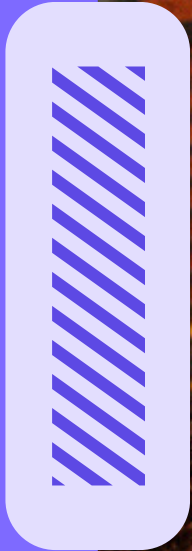
Innovation & collaboration  
boost business

# About Cultivated Connections

At Cultivated Connections, we believe that professionals from all fields—whether engineers or creatives—can support one another through business collaboration. Our mission is to foster a dynamic networking environment that promotes meaningful connections and collaboration. During our event, you may encounter potential clients, mentors, mentees, or business partners. This is the essence of what we aim to cultivate.



**Innovative and  
Collaborative Event**



# About Cultivated Connections

We have successfully hosted a range of events, including conferences and networking mixers, for young professionals throughout the Atlanta area. Our mission is to foster meaningful connections among emerging professionals while providing access to experienced, highly qualified industry leaders.



# Meet the Team

Two Georgia Tech graduates in different fields (Entrepreneurship, Corporate & Medical) seeking to find intersectionalities and cultivate networking spaces for young professionals in Atlanta.



Founder & CEO



Alana Simpson - SilverGroupRentals

Co-Founder & COO



Kafui Togbenou - Consultant @ Veeva

# The Elevated Link Up



Our 2<sup>nd</sup> annual edition

Have you ever left a networking event feeling like you didn't make a single meaningful connection? Maybe the atmosphere didn't support genuine interaction—or nerves got in the way. The Elevated Link Up was created to change that.

At our event, networking is not only effective—it's enjoyable. We've carefully designed an experience that eliminates the typical awkwardness of traditional mixers. Through engaging, strategic programming and interactive formats, attendees are empowered to connect in authentic and impactful ways. No forced conversations—just real connections with real potential.

The Elevated Link Up is more than a networking event. It's a movement built on the belief that success thrives not just on knowledge, but on relationships. We bring together a diverse group of professionals—from rising stars to seasoned executives—to create an inclusive space where mentorship, collaboration, and opportunity flourish.

Whether you're a C-suite executive, a business owner, a medical professional, or an emerging talent, this event is where meaningful one-on-one conversations lead to long-term professional relationships. We're proud to feature a lineup of accomplished professionals who are eager to share their insights and serve as resources for the next generation of leaders.

Join us in creating a space where experience meets opportunity—and where professionals come together to uplift and elevate one another. Let's build something impactful, together.

# The Elevated Link Up



## Event Details:

### ○ When

September 2026

### ○ Who

Young professionals in Atlanta  
mainly ages 20–35 across all  
industries

### ○ What

The event will feature a keynote  
speaker, interactive panels and  
networking sessions to curate a  
collaborative environment



# What's the Value For You?



In today's evolving job market, professionals are increasingly seeking collaborative spaces to connect, grow, and shape their future.

By partnering with us as a sponsor, you'll be at the forefront of a groundbreaking initiative designed to make a lasting impact on young professionals across multiple industries in the thriving Atlanta area.

Founded by Georgia Tech alumni who are deeply embedded within diverse, high-value job markets, our network is built to foster exceptional talent. Our audience represents a prime group of future clients, partners, and business opportunities – all ready to engage with your brand.

This is your chance to align with emerging talent, elevate your brand's presence, and forge meaningful connections within a community poised for explosive growth.

Join us as we redefine professional development, enhance your visibility, and place your brand at the heart of a dynamic, forward-thinking marketplace.

# Cultivated Connections Sponsorship Package

## Platinum Sponsor:

*Exclusive Partner  
only 3 available for 2026*

**Investment: \$ 1,000**

- Promote your logo on the events promotional communication, marketing materials and social media (biggest font & headline placement)
- Your company will be acknowledged with brief description at ELU
- Logo displayed on slides at ELU
- 1 Free entry to ELU (1 additional pass granted if requested)
- Post-event acknowledgement (ELU website & social post)
- Cultivated Connections Swag

## Gold Sponsor:

*Networking Partner*

**Investment: \$ 500**

- Promote your logo on the events promotional communication, marketing materials and social media (medium-sized font, secondary placement)
- Company acknowledgement at ELU (name only)
- Logo displayed on slides at ELU
- 1 Free entry to ELU
- Post-event acknowledgement (ELU website & social post)

## Silver Sponsor:

*Strategic Partner*

**Investment: \$ 250**

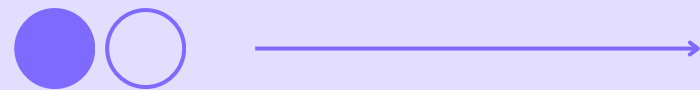
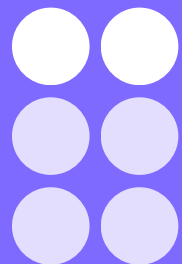
- Promote your logo on the events promotional communication, marketing materials and social media (smallest font & placed under Gold Sponsors)
- Logo on the slides at ELU
- 1 Free entry to ELU
- Post-event acknowledgement (ELU website & social post)

# Thank You



**Cultivated  
Connections**

Igniting Innovation  
and Collaboration



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